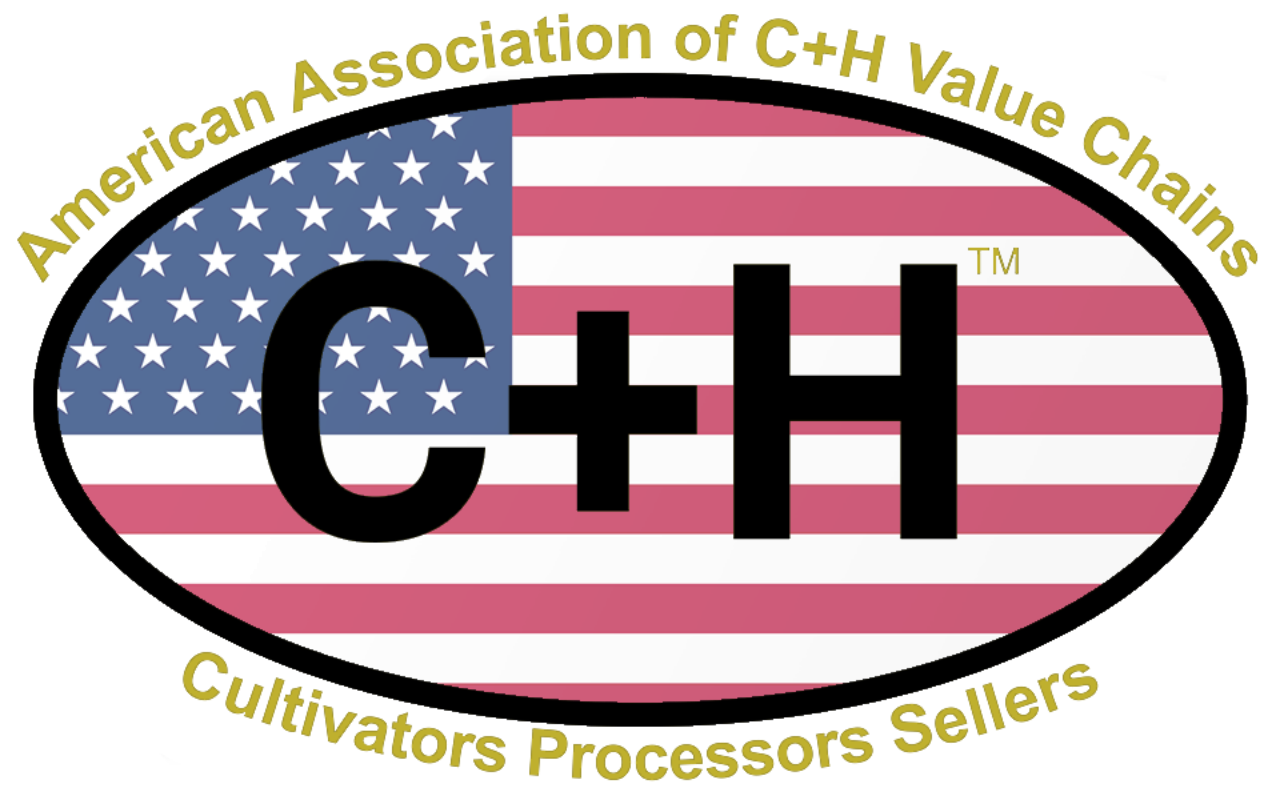


Mature Content

For individuals...

Ages 18 and older!





Canadian Association of C+H Value Chains



Cultivators Processors Sellers

Introducing...

**The 3 Global Associations
for
C+H Value Chain Mgmt.**

SETTING THE PACE FOR BUILDING CORPORATE AND SHAREHOLDER VALUE!

What is a C+H Value Chain?

The processes by which **Cannabis and Hemp (C+H)** products are brought to market.

Multiple Industries

Agriculture Pharmaceuticals Process Manufacturing
Biotechnology Healthcare Discrete Manufacturing
Consumer Packaged Goods (CPG)

Multiple Processes



3 global standards bodies drive our mission objectives...

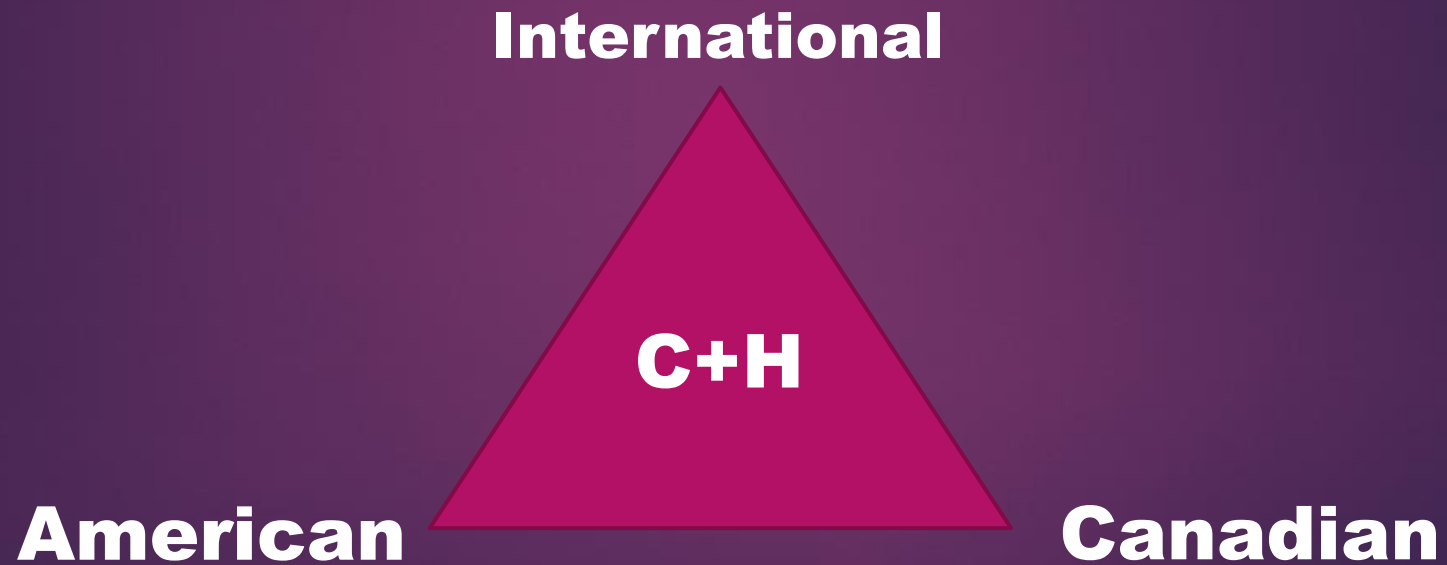
American Association of C+H Value Chain Organizations

Canadian Association of C+H Value Chain Organizations

International Association of C+H Value Chain Organizations

What?

We're launching 3 global **Cannabis and Hemp (C+H)** communities...



Mission

Establish an advanced, networked, super-community to manage the 4 C's of **C+H value chains...**

1.) Communication

2.) Coordination

3.) Controls

4.) Collaboration

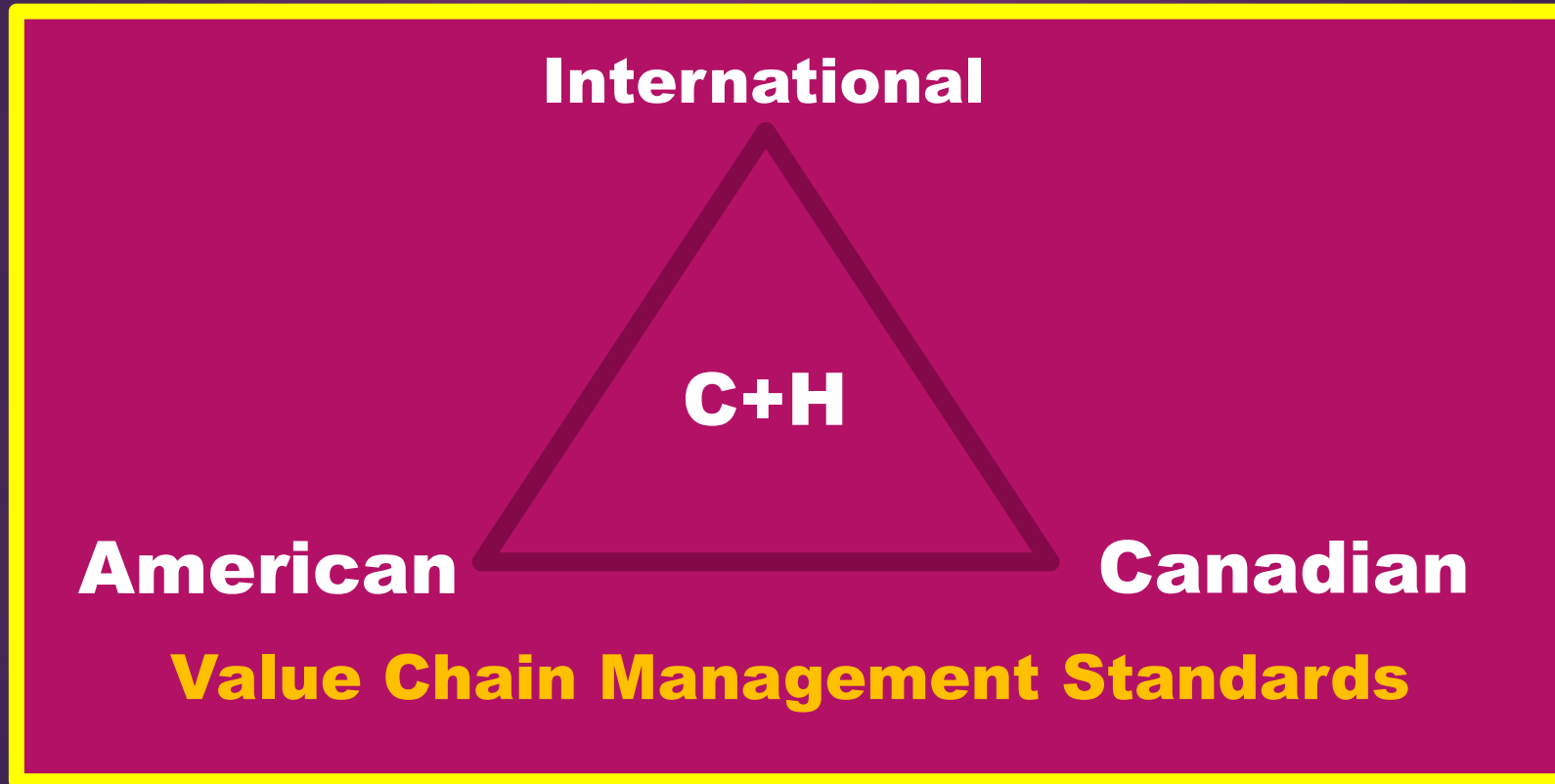
Why a Value Chain Management Std. Body?

For the B2B community...

- 1.) Create, vet, drive and sustain **global STANDARDS** for **Value Chain Management**.
- 2.) Identify, build and manage **best practices and know-how**.
- 3.) Unleash the POWER of “**Crowdsourcing**” and “**Shared Industry Intelligence**” (**SII**) to ensure that businesses can communicate and collaborate with customers without filtering.
- 4.) Leverage the POWER of “**Voice of the Customer**” to build new products and services.

What Standards?

The formal launch of our 3 global Cannabis and Hemp (C+H) communities...



6 Core Value Chain Management standards...

- 1. Value Chain Security**
- 2. Business Continuity**
- 3. Business Process Management**
- 4. Requirements Engineering**
- 5. Process Maturity Assessment**
- 6. Value Chain Management practices, tools and training**

We're adding others!

3 Core B2B Benefits

Build and enhance...

- 1. Corporate Brand**
- 2. Product and Service Brands**
- 3. Your Personal Brand**

B2B Benefits...

The number of community participants directly drive the **VALUE** of the 4 C's...

I. **Communication**

II. **Coordination**

III. **Controls**

IV. **Collaboration**

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Mission-Critical Bi-products...

Insider Knowledge (G2)

Shared Industry Intelligence (SII)

\$\$\$

Benefits for Consumers

- 1.) Ask questions, get expert answers.
- 2.) Get educated on the herbal wellness shift which started in 1992 with the discovery of the 12th organ found within the human body; The Endocannabinoid System (ECS).
- 3.) Provide direct feedback on products and services. Express your needs and wants!
- 4.) Assess prospective employers and jobs.
- 5.) Explore career opportunities.

Benefits for Consumers

- Understand what is safe and what is not.
- Explore “**plant power**”; Learn about new and on-going research
- Determine how and where herbal wellness can benefit you.
- Determine how to manage anxiety, stress and pain, etc.
- Support brands you trust, and learn about new ones.

Have you heard?

...a NEW Social Platform

For Cannabis + Hemp businesses
and their customers

Where?



Our Professionals' Networked Community (PNC) platform

Cannabis
*Connect*TM

www.CHchains.org

Collaborative Orientation

An advanced **Professionals' Networked Community (PNC) platform** which provides...

- ▶ Herbal Wellness, Cannabis and Hemp-specific channels
- ▶ Private communications with Venture Community and Strategic Partners
- ▶ Lead or join **Special Interest Groups (SIGs)**
- ▶ **Executive Think Tanks**
- ▶ Form **Industry Clusters** for Benchmarking, Industry Tracking and Measurement
- ▶ **Birds-of-a-Feather (BOF)** virtual meetings and meet-ups
- ▶ Sponsorship Brand Building and Partner Advertising
- ▶ Unleash a **Company-private intranet using our Cannabis Connect platform** for customers, employees and partners which drive your firm's Value Chain!

Features & Functions

An advanced **Professionals' Networked Community (PNC) platform** which provides...

- ▶ Take your Facebook or LinkedIn group to a whole new level
- ▶ Manage Threaded Discussions and Polls, securely
- ▶ Publish your Community's own Calendar of events
- ▶ Manage community Files as “digital assets”
- ▶ Knowledge Management (KM) repositories
- ▶ Private communication
- ▶ Set up your own Private or Fee-based Groups, Sub-Groups and “Clubs”
- ▶ Run Surveys, Share Process Models, Requirements, Enterprise Engineering Docs, etc.
- ▶ Leverage our Ducats & Alms gaming paradigm to keep members engaged and productive
- ▶ Build your own company's Value Chain in real time!

Why?

To connect, unite and serve these 2 Customer Constituencies...

Business-To-Business (B2B)



Business-To-Consumer (B2C)

- Shareholders
- Boards of Directors
- Executive Management
- Middle Management
- Employees
- Partners
- Internal Auditors
- Risk & Security pro's
- Compliance pro's
- Venture Capital pro's
- Consultancies and Educators
- Regulators and Standards Body pro's

- Doctors and Healthcare pro's
- Medical and Wellness Patients
- Recreational Users
- Wellness pro's
- Herbalists
- Industry and Market Researchers
- Prospective Employees for...
 - Agriculture
 - Pharmaceuticals
 - Biotech
 - Healthcare
 - Consumer Packaged Goods
 - Others

Summation

Why is **Cannabis Connect** a significant step forward?

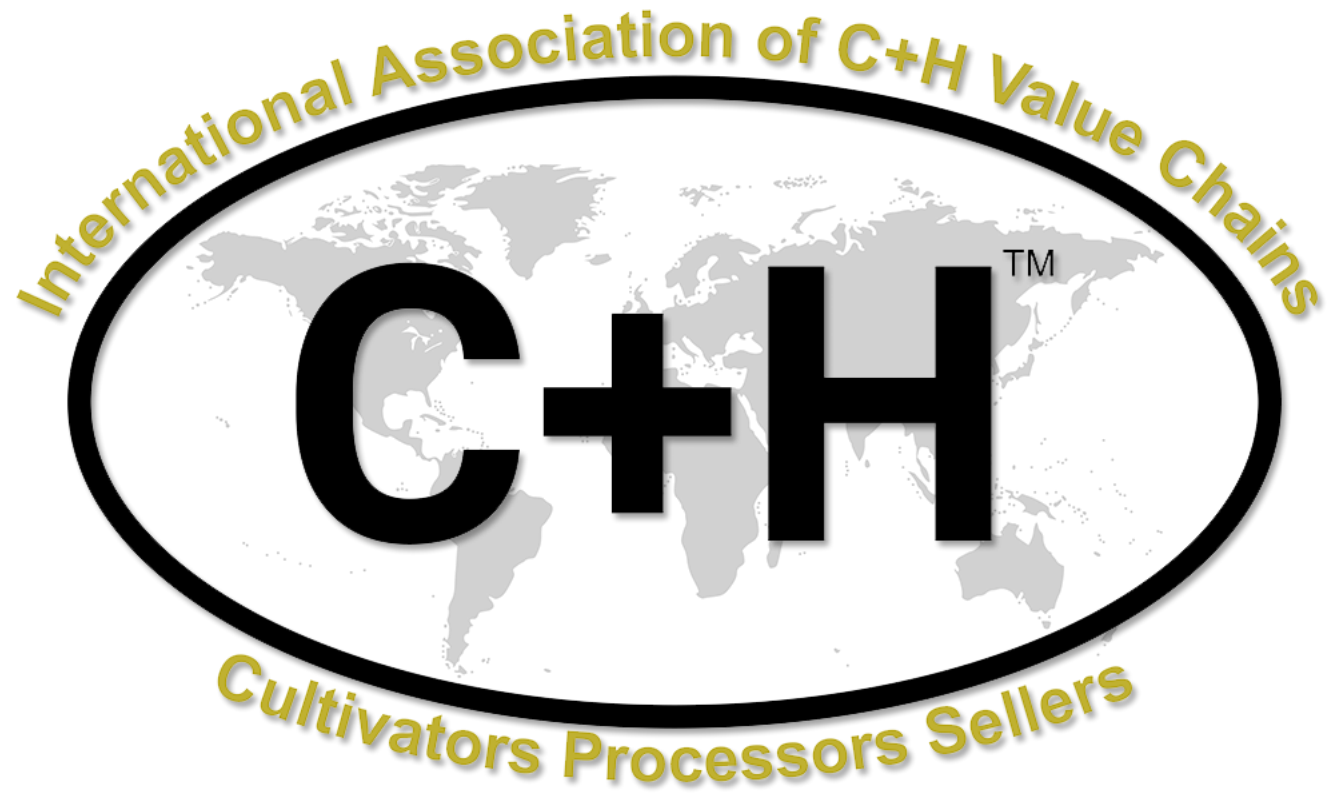
- Leverage Shared Industry Intelligence and crowd-sourcing
- Build Corporate and Professional Brands, in parallel!
- Connect with Customers and Partners
- Connect with **Venture Capital** and **Market Research** communities
- Develop Value Chain Management understanding and know-how
- Collaborate proactively and develop your own Merger & Acquisition Playbook using Internal Audit best practices!

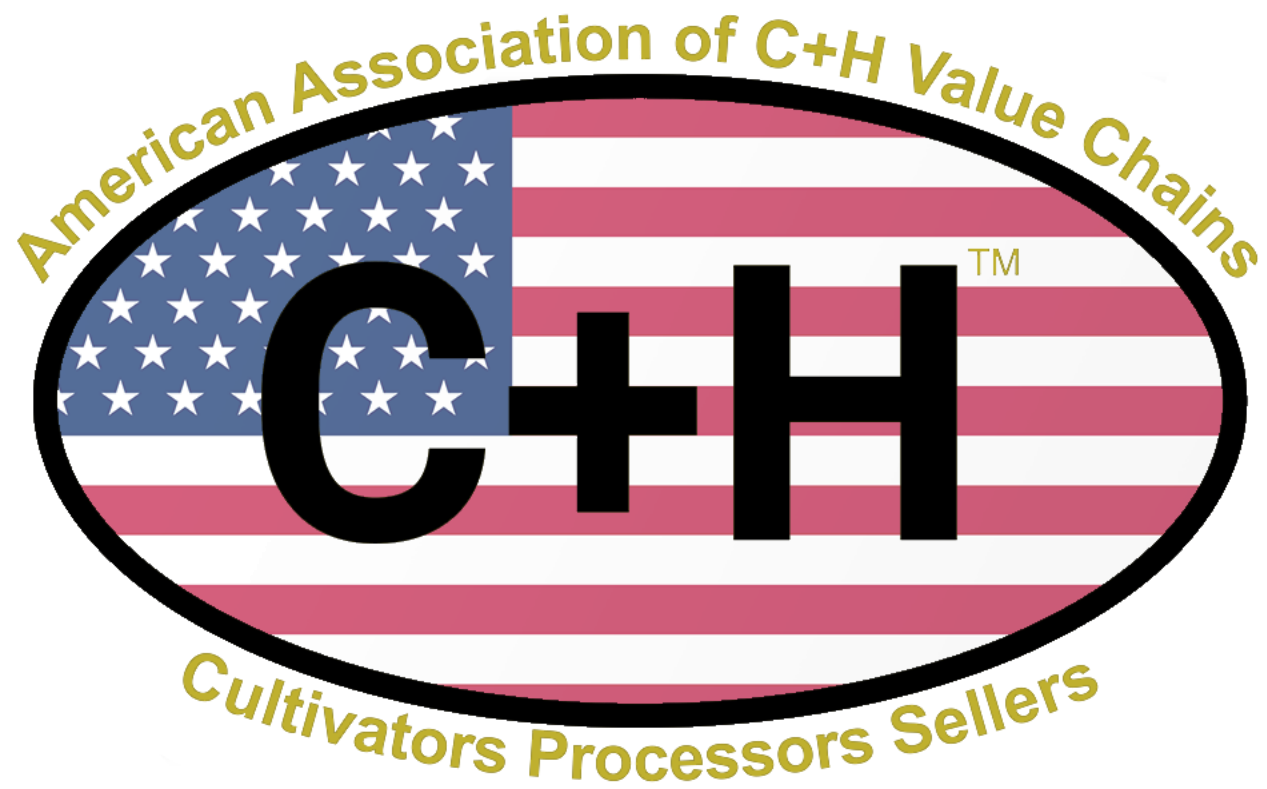
3 global standards bodies...

International Association of C+H Value Chain Organizations

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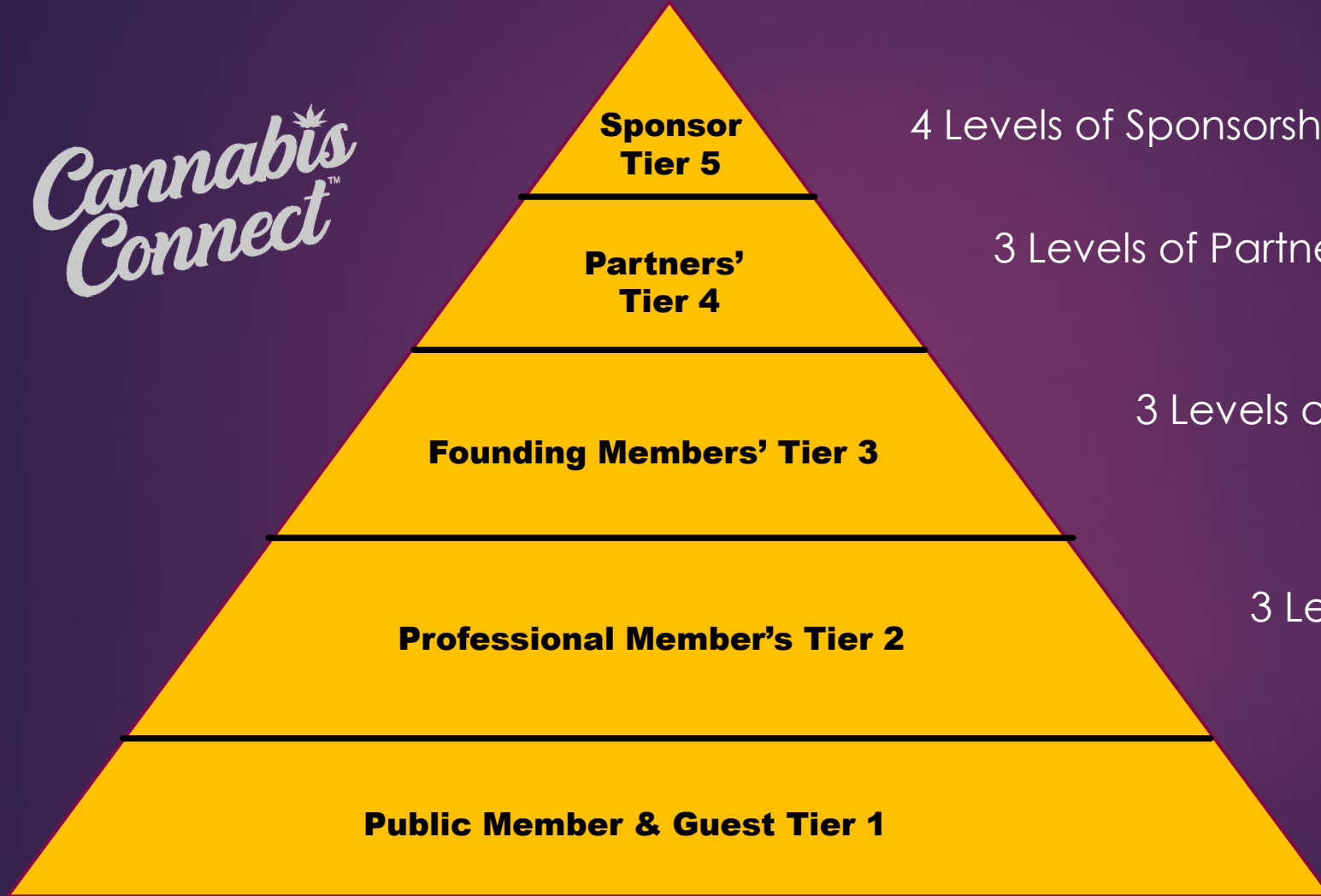
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Cultivators Processors Sellers

Cannabis
*Connect*TM

www.CHchains.org



4 Levels of Sponsorship

3 Levels of Partners - Advertising

3 Levels of Founder

3 Levels of Pro

3 Day Free Trial